

**Gujarat Technological University**  
**MAM (Masters in Applied Management) – Dual degree Programme**  
**Semester I**

**Subject Code: 4110501**

**Subject Name: English**

**1. Course Objective:**

1.To improve knowledge of norms of English language

2.To enhance quality of writing in English

**2. Course Duration:** The course duration is of 50 sessions of 60 minutes each, i.e. 50 hours.

**3. Course Contents:**

<b>Module No:</b>	<b>Module Content</b>	<b>No. of Sessions</b>	<b>Marks (70 external exam)</b>
I	<b>Grammar and Usage - Introduction</b> : Need for Teaching Grammar: Notions of Correctness and Usage : Types of Grammar (Descriptive, Prescriptive, Functional ) : <b>Elements and Functions</b> :Parts of Speech Form/Function Adjectives, Adverbs: Function, Place and Order in a Sentence, <b>Sentence Structure</b> :Noun PhraseVerb Phrase	10	17
II	<b>Grammar and Usage –</b> : Classification of Sentences:Framing Negative Sentences :Framing Questions, Tag Questions, WH Questions : Simple, Compound, Complex Sentences : Clauses – Coordinate, Subordinate, Noun Clauses, Adjective Clauses, Adverbial Clauses, Conditional Clauses, Transformations , Simple/Compound/Complex, Affirmative/Negative, Change of Narration, Change of Voice, Degrees of Comparison	10	17

III	<b>Word Formation...1:</b> Use of Affixes in the Formation of Words in Different Parts of Speech, Number & Degrees of Comparison : Conversion: Reduplication :Clipping	10	18
IV	<b>Word Formation...1:</b> Compound Formation : Acronyms: Inventions: Borrowings : Substitute.	10	18
V	<b>Book Review &amp; Movie Review :</b> Structure of Book Review and Movie Review :Elements Book Review and Movie Review: English Literary Books - (Any Five): English Movies – Classics (Any Five)	10	20 Marks (CEC)

#### 4. Teaching Methods:

The course will use the following pedagogical tools:

- (a) Lectures
- (b) Role plays
- (c) Movies.
- (d) Projects/ Assignments/ Quizzes/ Class participation etc

#### 5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following Elements:

A	Projects/ Assignments/ Quizzes/ Class participation etc	Weightage 20% (Internal Assessment- 20 Marks)
B	Two Internal Examinations	Weightage 10 % (Internal Assessment-10 Marks)
C	End –Semester Examination	Weightage 70% (External Assessment-70 Marks)

#### 6. Reference Books:

##### 1. Essential Reading

Murphy, R. Intermediate English Grammar. New Delhi: Cambridge University, Indian Reprint, 2005

**Recommended Reading:**

- Bolton, David. English Grammar in Steps. New Delhi: Orient Longman, 2008

Cowan, Ron. Teachers Grammar of English. New York: CUP, 2008

**7. Session Plan:**

<b>Session Nos.</b>	<b>Topics to be covered</b>
1-2	Need for Teaching Grammar: Notions of Correctness and Usage :
3-5	Types of Grammar (Descriptive, Prescriptive, Functional )
6-8	Elements and Functions :Parts of Speech Form/Function Adjectives, Adverbs: Function, Place and Order in a Sentence,
9-10	Sentence Structure :Noun Phrase Verb Phrase.
11-14	Classification of Sentences:Framing Negative Sentences: Framing Questions, Tag Questions, WH Questions: Simple, Compound, Complex Sentences
14-17	Clauses – Coordinate, Subordinate, Noun Clauses, Adjective Clauses, Adverbial Clauses, Conditional Clauses
18-20	Transformations , Simple/Compound/Complex, Affirmative/Negative, Change of Narration, Change of Voice, Degrees of Comparison
21-23	Use of Affixes in the Formation of Words in Different Parts of Speech,:
24-26	Number & Degrees of Comparison
27-30	Conversion: Reduplication :Clipping
31-34	Compound Formation ::
35-37	Acronyms
38-39	Inventions: Borrowings
40	Substitute
41-43	Structure of Book Review and Movie Review :
44-47	Elements Book Review : Any five
47-50	Movie Review: English Movies – Classics (Any Five)

<b>No</b>	<b>Topics</b>	<b>Topics to be covered</b>	<b>Books</b>
1	<b>Grammar and Usage - 1</b>	<b>1. Introduction</b> <ul style="list-style-type: none"> <li>• Need for Teaching Grammar</li> <li>• Notions of Correctness and Usage</li> <li>• Types of Grammar (Descriptive, Prescriptive, Functional)</li> </ul>	<b>Essential Reading</b> <ul style="list-style-type: none"> <li>• Murphy, R. Intermediate English Grammar. New Delhi:</li> </ul>

		<b>2. Elements and Functions</b> <ul style="list-style-type: none"> <li>• Parts of Speech</li> <li>• Form/Function</li> <li>• Adjectives, Adverbs: Function, Place and Order in a Sentence</li> </ul> <b>3. Sentence Structure</b> <ul style="list-style-type: none"> <li>• Noun Phrase</li> <li>• Verb Phrase</li> </ul>	Cambridge University, Indian Reprint, 2005  <b>Recommended Reading</b> <ul style="list-style-type: none"> <li>• Bolton, David. English Grammar in Steps. New Delhi: Orient Longman, 2008</li> <li>• Cowan, Ron. Teachers Grammar of English. New York: CUP, 2008</li> </ul>
2	<b>Grammar and Usage – 2</b>	<b>1. Classification of Sentences</b> <ul style="list-style-type: none"> <li>• Framing Negative Sentences</li> <li>• Framing Questions, Tag Questions, WH Questions</li> <li>• Simple, Compound, Complex Sentences</li> <li>• Clauses – Coordinate, Subordinate, Noun Clauses, Adjective Clauses, Adverbial Clauses, Conditional Clauses,</li> <li>• Transformations – Simple/Compound/Complex, Affirmative/Negative, Change of Narration, Change of Voice, Degrees of Comparison</li> </ul> <b>2. Phrasal Verbs</b>	
3	<b>Word Formation...1</b>	<ul style="list-style-type: none"> <li>• Use of Affixes in the Formation of Words in Different Parts of Speech, Number &amp; Degrees of Comparison</li> <li>• Conversion</li> <li>• Reduplication</li> <li>• Clipping</li> </ul>	
4	<b>Word Formation...2</b>	<ul style="list-style-type: none"> <li>• Compound Formation</li> <li>• Acronyms</li> <li>• Inventions</li> <li>• Borrowings</li> <li>• Substitute</li> </ul>	
5	<b>Book Review &amp; Movie Review</b>	<ul style="list-style-type: none"> <li>• Structure of Book Review and Movie Review</li> <li>• Elements Book Review and Movie Review</li> <li>• English Literary Books - (Any Five)</li> <li>• English Movies – Classics (Any Five)</li> </ul>	